

#WearBlueDay: January 11th



Don't forget to wear blue on January 11th!!!

National Human Trafficking Awareness Day is recognized each year on January 11th. In recognition of this important day and throughout the month of January, Blue Campaign hosts several special events and educational activities.

Blue Campaign's largest initiative is #WearBlueDay on January 11th. To raise awareness of human trafficking, we ask people to take photos of themselves, friends, family and colleagues wearing blue clothing and share them on social media – Facebook, Twitter, Instagram – along with our #WearBlueDay hashtag. Anyone can participate, all you need is a piece of blue clothing!

Follow us on Twitter @DHSBlueCampaign for more information on #WearBlueDay and National Human Trafficking Awareness Day.

