

Dear Friends,

The Archdale/Trinity SerCo club is in the planning stage for our 7th annual Big Galute Chili Cook-Off. You will see a attached sponsorship form with this letter for our event. I would like to take a moment to let you know **What** your money will be used for, **Why** your money is asked for and **Where** your money will go if you invest in us.

WHAT your money is used for? The money that we receive enables us to continue to have professional quality events for the entire family to come out to and enjoy in the Creekside park. Sponsorship allows us to continue giving back to our great community. We love that we are able to have Movies, Concerts, 5k runs and Chili cook offs in the Park. This helps us to do these things for our community.

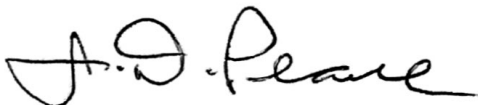
WHY your money is asked for? With the help of your business we can continue to do all the events to give back to the community.

WHERE does your money go? Straight back into the Archdale Trinity communities. We are 100% volunteered non-profit organization. All monies we raised goes back into the community that we call home.

With all we do throughout the year in our "Give back to the community series" comes down to One goal. That is our Christmas Cheerfund . We work hard to ensure everyone can have a Merry Christmas. Last year we were able to help over 450 families, kids and elders at Christmas. With your help we will continue to put smiles on faces at Christmas.

WHAT, WHY and WHERE? Starts with **US!** Together we can make a difference one family at a time!

Sincerely Yours

A handwritten signature in black ink that reads "J.D. Peace". The signature is written in a cursive style with a large, looped initial "J".

J.D. Peace

President of Archdale/Trinity SerCo